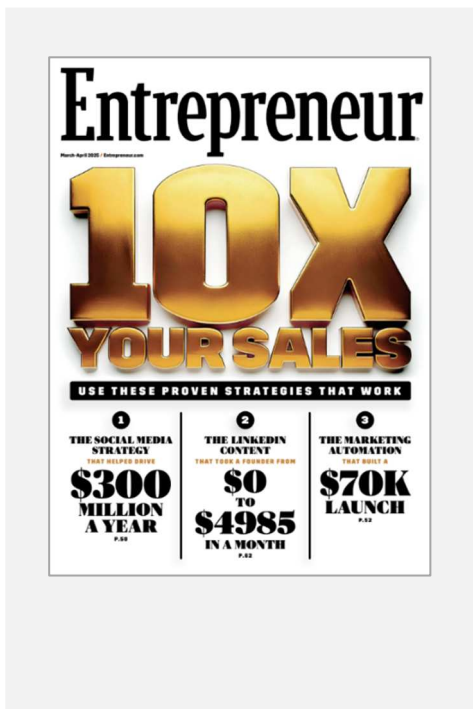

NewsRelease

March 17, 2025

An Interview Article Featuring Our President and CEO, Yoshiaki Hirano,
Published in the U.S. Business Media “Entrepreneur”

We are pleased to announce that an interview article featuring our President and CEO, Yoshiaki Hirano, has been published in the March/April 2025 issue of the U.S. business magazine “Entrepreneur”, issued by Entrepreneur Media.



The “SPOTLIGHT” section of this magazine focuses on Japanese companies gaining attention as investment opportunities and features interviews with top leaders from various industries.

This time, our President, Yoshiaki Hirano, was interviewed as one of the featured leaders. The article covers a wide range of topics, including the evolution of our business model leading up to our 100th anniversary in 2025, our product and store strategies outlined in the mid-term management plan, as well as our future initiatives in M&A.

<About Entrepreneur>

Founded in 1977, *Entrepreneur* is a business magazine designed for entrepreneurs and corporate executives. It is widely recognized as a reliable source of strategic intelligence, covering topics such as innovation, leadership, finance, technology, and market trends shaping the current state of global business.

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